

# ATTENDANCE NEWSLETTER

ISSUE 1- OCTOBER 2026

Welcome to the Fulwood Academy newsletter dedicated to sharing Attendance news and support with our families.



## Attendance at Fulwood Academy –Welcome Back

We have made a positive start to the new academic year, with our whole-school cumulative attendance currently at 95.24%. Thank you to all our students, parents and carers for supporting regular attendance and punctuality. Our aim is to maintain and improve attendance throughout the year, ensuring every student has the best possible opportunity to learn, make progress and achieve their full potential.

Our current attendance figures are Year 7: 96.82%, Year 8: 96.83%, Year 9: 94.30%, Year 10: 93.53% and Year 11: 95.00%. It is fantastic to see Year 7 and Year 8 achieving attendance above 96%, and we encourage all year groups to continue building on this positive start.

We use attendance banding to help families understand the impact of absence. Over a typical 190-day school year, 95% attendance equates to approximately 9–10 days missed, while 90% attendance means around 19 days missed – almost four full weeks of education. At 85%, this rises to approximately 28–29 days, and at 80%, around 38 days. These figures highlight how quickly absence can add up and the impact it can have on learning, progress and friendships. Every day in school counts!

We also encourage families to prioritise punctuality, as arriving late can mean missing valuable learning and important information at the start of the day. We understand that some students experience barriers to attendance, and our Attendance Team is here to work with families, identify concerns early and offer support where possible.

Throughout the year, we will continue to celebrate excellent attendance, recognise improvements and introduce initiatives to encourage positive attendance habits. Thank you for your continued support in helping us maintain and improve attendance across the school. Together, we can ensure every student has the opportunity to succeed. Every day matters, every lesson counts, and every student deserves the opportunity to thrive!

**Miss Reynolds**  
**Attendance Manager**



**School Starts at 8:35am**

Students should arrive on site with enough time to get to their classroom and be ready to learn.

Lateness

Any student arriving after **8:35am** will be counted as late.

Students who arrive late will receive a 50-minute detention after school.

**STRUGGLING WITH ATTENDANCE?**

We understand that there can sometimes be genuine reasons why attending school can become difficult.

If you are struggling, please pop in and speak to us or give us a ring. Our attendance team is approachable, supportive and here to help.

**Transport Issues?**

If transport is making it difficult for your child to get to school, please let us know. We can explore what support may be available.

We Can Offer Support With:

- Early Help Assessments
- Anxiety and wellbeing
- Friendships and social issues
- Routines and organisation
- Learning or SEND support
- Transport difficulties
- Any other concerns

We're Here to Help

If you are struggling with your child's attendance, please pop in or give us a ring.

01772 719060

Option 102 for Attendance

**We're here to help.**

**Let's Keep Improving Together**



# ATTENDANCE DROP-IN



Our Attendance Drop-In takes place on  
**the first Tuesday of every month.**



This is an opportunity for parents and carers to come and speak to us about attendance, ask questions, discuss concerns or find out what support is available.



**No problem is too small to talk about.**

# ATTENDANCE BANDING REWARDS

Next term, we will be introducing **Attendance Banding Rewards** to recognise students who are doing brilliantly with their attendance. We won't just be looking at students who already have the highest attendance.



## STUDENTS CAN EARN REWARDS BY:



**Maintaining**  
their attendance  
band



**Moving up**  
an attendance  
band



**Making positive**  
improvements  
in their attendance

We want to celebrate  
**progress and consistency,**  
not just perfection.

So, if your child's attendance improves or they manage to maintain their attendance at a good level, they could be in with a chance of receiving a prize!



**Keep an eye out for more information next term!**

Thank you to all of our parents and carers who continue to support their children in attending school every day and arriving on time.

**Every lesson matters. Every day matters.**

**WE CARE WE CHALLENGE WE COMMIT**

