



#NCW2025

# IMPACT REPORT

Overview Headline Stats for  
the Official National Careers  
Week 2025 Campaign

you CAN

National Careers Week

NCW



# CEO FOREWORD

**NATIONAL CAREERS WEEK  
CONTINUES TO GROW , THIS YEAR IT  
LOOKS LIKE WE HAVE REACHED  
OVER 2 MILLION LEARNERS ACROSS  
THE UK WHICH IS MIND BLOWING!**

The Management team, Ambassador team and supporting partners all make it the biggest and most important week for Careers exploration in the UK, a huge Thank You to them.

I'd also like to take this opportunity to say a special thanks to the team at NatWest , this is the 10th Year of Partnership, we simply wouldn't be able to help the millions of people that need us without their help and support.

Our mission remains focused , to empower as many learners as possible with quality careers interventions so they can make better informed choices about their future , collaboration is key to achieve this.



**Nick Newman**  
Founder & CEO





"Careers Week has been truly inspiring. It's fantastic to see the incredible work young people are doing to build their futures and the initiatives schools are taking to support them. The High Performance Foundation is proud to have partnered with National Careers Week, providing teachers with valuable resources to empower the next generation and equipping young people with the tools they need to succeed."

**FREDDIE NORTON**  
HEAD OF PROGRAMMES  
THE HIGH PERFORMANCE FOUNDATION



"It's been great to see and hear about so many careers focused events up and down the country as a result of NCW2025. Bringing more attention to the skills and jobs of the future helps our young people see possibilities for themselves whilst building their confidence to believe they can. It's also critical to equip schools and colleges with access to quality and up to date careers education and labour market insights, to help young people explore multiple pathways. The pace of change in the job market is fast and we need to be able to help our young people prepare for that better. This is an ongoing effort and definitely not just a one week event. I can't wait to hear more inspiring stories that have been made possible by the NCW movement."

**NAOMI PURI**  
LEARNING CURRICULUM MANAGER  
NATWEST



**NOT JUST  
LAB COATS**

"Not Just Lab Coats is proud to be a sponsor of National Careers Week 2025. The science industries offer a huge variety of exciting and rewarding careers pathways, many of which are not always obvious to young people. Our sponsorship enabled us to reach a significant number of young people and careers professionals, showcasing the very best of what our sector has to offer."

**ROGER THOMAS**  
GROUP HEAD OF MARKETING & COMMUNICATIONS,  
NOT JUST LAB COATS



# 2 MILLION LEARNERS REACHED ACROSS THE UK



"National Careers Week is a marquee moment in CEC's engagement calendar. NCW offers a unique, grassroots window for us to celebrate the brilliant partners and practitioners across the country and their collective efforts to help young people find their best next step."

**PAUL LEWIS**  
CHIEF OF STRATEGY & COMMUNICATIONS  
THE CAREERS & ENTERPRISE COMPANY



"UK Flour Millers' partnership with National Careers Week is helping young people understand that if they have a passion, they can turn it into a profession in the flour milling industry. From flour milling to finance, mechanics to marketing, laboratory work to lorry driving, our collective efforts with NCW are valuable to this industry that nourishes the nation while consistently caring for its employees."

**LILIANE BAINES**  
COMMUNICATIONS MANAGER  
UK FLOUR MILLERS

"National Careers Week promotes quality careers education. All children deserve the kind of high-quality advice that opens the doors to ambitious and interesting experiences that help them choose their next steps. In our proposed framework we highlight the importance of careers provision that is of high quality, structured and sequenced effectively, and tailored to the needs, ambitions and aspirations of individuals"

**SIR MARTYN OLIVER,**  
HMCI OFSTED



National Careers Week has a vital role in stressing the importance of careers advice and guidance both at a whole school level and within subject areas.

As we transition to a net zero economy the knowledge and skills developed in the geography classroom will become ever more important in every workplace.

So it is really heartening to see so many geography teachers taking part in NCW and highlighting how studying geography can lead to many rewarding and well-paid careers.

**STEVE BRACE**  
CHIEF EXECUTIVE  
GEOGRAPHIC ASSOCIATION

# HEADLINE STATS

## 443 MILLION

total impressions on the  
#NCW2025  
#NationalCareersWeek  
#NationalCareersWeek2025  
#NCW25 #Careersweek  
official hashtags across X  
(Twitter), Instagram and  
Facebook

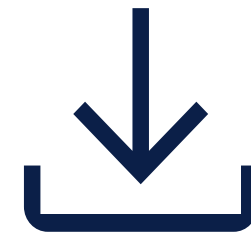


## 67,456,441

unique users reached across X  
(Twitter), Instagram and Facebook

## 21,465

unique individual contributors  
(X/Twitter only)



## 225,000

NCW Resource Downloads



## 82,620

Digital Newsletter click throughs

### KEY MESSAGES:

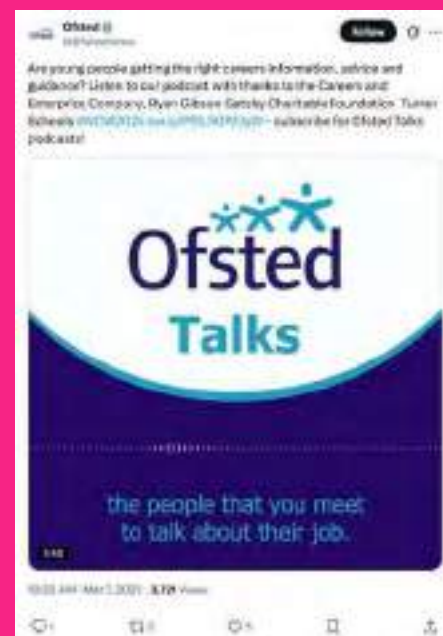
EMPOWERING POSITIVE CHANGE  
THROUGH CAREERS EDUCATION

#NCW2025 #NATIONALCAREERSWEEK  
**#CAREERSWEEK**  
THE BIGGEST AND  
MOST **INCLUSIVE**  
CELEBRATION OF  
UK CAREERS  
CREATING AND ENABLING CHANGE  
#NATIONALCAREERSWEEK2025  
INSPIRING  
COLLABORATION



# INFLUENCERS

From Government Ministers and Mayors to Celebrities and Footballers, from News and Entertainment channels to the largest venue and brands - National Careers Week reaches across hundreds of millions by influencing the Influencers.





**National Careers Service** · 05/03/2025

Leo started his career journey with an apprenticeship at the Mayor of London's office. He then joined the IT team at Hannover Re in London, and has since moved to their office in Australia.

Where could your career take you?

[ow.ly/v4Ni50V2FsJ](https://ow.ly/v4Ni50V2FsJ)

#NCW2025 #MyCareerJourney



**Met Office Learning** @MetOfficeLearn

Working in weather & climate isn't just about being a meteorologist, there are a whole world of careers out there to explore.

Take a look at some of the stories from our employees & hear why they think the Met Office is a #GreatPlaceToWork

#NCW2025

Our People [youtube.com](https://www.youtube.com)



**Forestry Commission** · 06/03/2025

ICYMI: Our Chair, @williamrworsley, was a recent guest on the Conservation Careers podcast discussing #ForestryCareers and the importance of managing woodlands.

Listen now: [conservation-careers.com/podcast/podcasts](https://conservation-careers.com/podcast/podcasts)

#NationalCareersWeek #NCW2025

THE POWER OF TREES: SIR WILLIAM WORSLEY ON CONSERVATION, CLIMATE, AND CAREERS IN FORESTRY



**WorldSkills UK** · 28/02/2025

Proud to support #NCW2025 as the official technical education partner of @CareersWeek! We're championing #vocational education and tackling #career snobbery. Join us for two virtual events and new resources to explore rewarding #technical careers. [wuf.hubs.ly/H0h7HQMD](https://wuf.hubs.ly/H0h7HQMD)

WE'RE SUPPORTING NATIONAL CAREERS WEEK 2025

#NCW2025

3RD - 8TH MARCH 2025



**CIOB** @theCIOB · 06/03/2025

Construction is facing a skills shortage, with over 251,500 construction workers needed over the next five years.

A step in addressing these gaps is inspiring new professionals, particularly 16 to 19-year-olds.

Read more: [bmw.ch/21wR92l](https://bmw.ch/21wR92l)

#CIOB #construction #NCW2025

Steph Cox, CIOB Ambassador

"CIOB are passionate about motivating future generations, and many members are already making strides in this area by taking on CIOB construction ambassador roles."



**EngineeringUK** · 06/03/2025

Unthink this! - our brand new classroom resource - has been launched for National Careers Week #NCW2025. It gets young people to use their imaginations to tackle problems from unusual angles, showing creativity is an essential part of engineering and tech.

[eukeducation.org.uk/resources/scho](https://eukeducation.org.uk/resources/scho)

Unthink this!

a brand new classroom resource for National Careers Week 2025

DOWNLOAD NOW

EngineeringUK [www.engineeringuk.org](https://www.engineeringuk.org)

#NCW2025



**UK Space Academy** · 06/03/2025

Are you looking for your next role in the space sector?

Register for the @UKSpaceAcademy's free Space Careers Event at the @spacacentre in Leicester to discover how you can launch your career!

17 March  
9:00 am - 4:00 pm

#NCW2025

SPACE CAREERS EVENT



**National Careers Service** · 06/03/2025

It's National Careers Week! Today, we hear from Graeme Henderson, who has worked as a television & film Extra & Stand-In for 25 years. He shares what both roles involve, how he got into the industry, & his advice for anyone considering a career in TV & film!

#NCW2025



**Careers Wales** · 28/02/2025

#NationalCareersWeek Spotlight!

Meet Richard, our ICT Systems Engineer

Top tip: Specialise and dive into courses like CCNA, Security+, or DevOps!

Thinking about a career in ICT? Explore roles here: [careers.wales.gov.wales/plan-your-career](https://careers.wales.gov.wales/plan-your-career)

#NCW2025 #CareerSupport



**LDN Mayor Economy** @LDNEconomy

Every young person deserves excellent careers education.

This National Careers Week, see how the #UKSPF Programme and @MayorofLondon Careers Hubs are helping young Londoners gain quality work experience and build confidence.

#NCW2025

YouTube



**EFL in the Community** · 06/03/2025

Bailey, Thomas, and Harrison began as BTEC students at @RUFC\_CT, then progressed to the @USWSport degree.

Their studies led to valuable experience, and now all three have secured jobs at @RUFC\_CT.

[eifinthecommunity.com/bailey-thomas](https://eifinthecommunity.com/bailey-thomas)

#NCW2025



**Department for Education** @educationgovuk

National Careers Week 2025 begins today! #NCW2025

We talked to Clarissa about her journey as an apprentice bricklayer with @leomarleylmb, and she told us about the pride she has in her work.

Find out if an apprenticeship is the right route for you

[apprenticeships.gov.uk/apprentices](https://apprenticeships.gov.uk/apprentices)







# BIG BRANDS

“The UK’s largest businesses, Government Departments, Charities and Organisations take part in National Careers Week each year. If your organisation isn’t getting involved, you are missing the biggest opportunity to reach your future work force and build your future talent pipeline.”



David Morgan

Danstan Allen

54

5 comments · 12 reposts

Kathryn Burn

HR & Apprenticeship Series 18 Founder / Owner at...

Making a difference, one school at a time

Last week was National Careers Week, and it was a great reminder of why I love working with students across the UK. Swipe to see my reasons ❤️👇

If you could give your younger self one piece of career advice, what would it be? 🤔

#NationalCareersWeek2025 #SmallBusiness #SmallBusinessOwner #CareerDevelopment #Entrepreneur

WHY I LOVE WORKING WITH STUDENTS

NATIONAL CAREERS WEEK 2025

+5

11 comments · 3 reposts

Rebecca Galley

CEO at Tornade Wire Ltd

Manufacturing: A Career Worth Considering

This National Careers Week, I want to challenge outdated perceptions of manufacturing. It's an industry that drives innovation, offers diverse career paths, and provides future-proof opportunities, yet it's often overlooked.

I've enjoyed a career in B2B industrial sectors, and while I never planned to work in manufacturing, it has been hugely rewarding. Now, as CEO of Tornade Wire Ltd, I see first-hand how manufacturing is evolving with automation, sustainability, and digital.

there's a place for everyone in manufacturing. It's time to rethink what this industry has to offer.

I've shared my thoughts in this article. Take a look, and let's start the conversation! 🗣️

#NationalCareersWeek #ManufacturingCareers #FutureOfIndustry #UKManufacturing #NCW2025

Why You Should Consider A Career in Manufacturing

Rebecca Galley

#NCW2025 #NationalCareersWeek #FutureOpportunities #DreamCareers #CareerSuccess

Toni Simpson Toni Thompson Wiliam D. Daniel Richards Matt McKay Craig Bell ThinkMove

Startingpoint

947 followers

+ Follow

National Careers Week is here!

A time to explore opportunities, discover new career paths, and connect with employers who are shaping the future.

Whether you're a student, teacher, or employer, Startingpoint is here to help make every career journey a success.

#ncw2025 #careersweek #futureopportunities #talentsummers

18

4 reposts

Lisa Hardisty

Teacher / Educator at Kirklees College

I enjoyed making this podcast... it was great to share this experience with Julie Ellis (my former Beauty Therapy Lecturer), about our 35 year journey together at Huddersfield Technical College / Kirklees College 🙌 Rachel Forman Joe Rose #kirkleescollge

Kirklees College

3,012 followers

+ Follow

Exciting News!

This Employability Week, we're thrilled to launch our very first 200 Years of Technical Education Alumni Podcast episode! 🎙️

Join us as we hear the inspiring journey of Julie Ellis & Lisa Hardisty, both former Kirklees College students who have grown, succeeded, and now give back as valued members of our #KCCCommunity. 🙌

Don't miss this chance to listen to their incredible story! Tune in now: <https://shorturl.at/YoUk1> 📻

Association of Colleges

#KirkleesCollege #EmployabilityWeek #AlumniPodcast #200YearsOfTechnicalEducation #NCW2025

A special mention goes to Wendy Ellis for delivering an insightful speech and providing valuable context on #STEM

Well done and thank you to Wendy Ellis CJ Stephens Jo North and the fantastic team at Franklin.

David Goodwin Rhys Houghton Richard Burrows Christine Gurn Mike Cargill Amy Gresham Ann-Marie Maitson Mark Hiley

#STEMConference #NationalCareersWeek #Opportunities #CommunityEngagement #NCW2025 #TeamBuilding

23

6 comments · 1 repost

Kirstie Ammworth

Marketing | Senior / Content creation | C&A

Info Film? Curious about careers behind the scenes in animation, VFX, film, TV, and more? Whether you're dreaming of working in post-production, storyboarding, or creating jaw-dropping VFX effects, this is for you.

Get inspired, get informed — and get ready to step in front of the camera!

#InfoFilm #NCW25

Info Film

1,430 followers

+ Follow

What a fantastic #NationalCareersWeek this has been!

Although National Careers Week has come to an end for 2025, our screen careers guidance continues year-round, helping you inspire young people to explore careers in film, TV, games, animation, and VFX.

This month's Screen Careers Newsletter is packed with plenty of resources to support your careers guidance and young people:

- 🎬 We've partnered with Warner Bros. Discovery to create Story Builder: Unscripted TV, a free learning resource for ages 11-14 that explores narrative development through the lens of television and its careers.
- 📖 A brand-new Parent and Carer Guide to Careers in the Screen Industries that can be used as part of your ongoing outreach and activities with parents and carers.
- 🎓 CPD training to help you meet your targets.
- 🌟 Highlights from our careers activities during National Careers Week, including a special event at BAFTA and announcing Sally B Hesaki as an Info Film Cymru Ambassador.
- 👤 Meet our Careers Lead, Cerys Evans, at the final National Career Guidance Shows in London to discover how you can support young people to navigate careers in the screen industries.

Join our 3,803+ subscribers to stay updated on the latest career resources and events throughout the year 📧

Find out more below 📄

#NCW2025 #NationalCareersWeek #NCGS2025 #IFilm #Education #ScreenCareers #CareerLead #CareerAdviser #CareerCommunity #CPD

Screen Careers Newsletter

+ Subscribe

Careers Events and Resources

INTO FILM

Stephen Logan

Principal at Harbour Learning

This morning, I had the pleasure of welcoming Catherine Bishop FRSA, Head of Community Investment at Allam Power during #NationalCareersWeek. Her visit centered on leadership, culture, living our values, and inspiring education settings to align with local industry needs.

It was a great opportunity to delve into these key aspects with a focus on empowering individuals to achieve their full potential.

I would also like to thank Catherine who has been such a great leadership role model for me and has been so supportive, caring and kind.

#NationalCareersWeek #CommunityInvestment #Leadership #Inspiration #ncw2025

32

2 reposts

Rachel Lawrence

Community Engagement Manager at SSE

National Career Week 2025 - It's been a blast! The tremendous team at Dogger Bank Wind Farm has spoken to more than 700 young people this week about green energy careers. Careers fairs, school assemblies and live Q&A sessions with visitors working 100 miles off the coast - we've done it all! Favourite question of the week came from Nelson Primary School in Brough - What's your Gladiator name? :) It was also great to share a room with our friends from Anglo American at Badger Hill Primary School in Bolton. Here's to everyone who's taken the time this week to help a young person to unlock their future potential by talking about skills.

Kay Doragh Harry Chadwick Paul Stone Jacqui Hutchinson Lindsay Dougan Rachel Palmer James Wilson Heather King SSE Renewables Equinox Vantage

<https://lnkd.in/g/vv3DK>

45

10 comments · 1 repost

Linda Dorgan

Careers Leader at The Burgess Hill Academy

With this week being #NationalCareersWeek we couldn't help ourselves but shout about our work with McDonald's and their

Gleeson Homes

Today students were given the opportunity to visit a Gleeson Homes site, where they explored the diverse roles within the property development and construction industry.

The visit focussed not only on the work of builders, but also on key areas such as sales, interior design, architecture, and health and safety, providing a well-rounded view of the sector.

Students gained valuable insights into the various career paths available within construction and the skills required to succeed in this dynamic industry.

#construction #ncw2025

35

3 comments · 8 reposts

Sally Cheshire

Pythonista & Quality Lead at Fusion Data

Absolutely love working with you as a business and can't wait for the next steps to pass out.

Hydrogen Safe

3,425 followers

+ Follow

It's National Careers Week and today the topic is 'Not Just Lab Coats'.

While some people may feel that hydrogen also requires as a STEM subject, we have produced a Hydrogen Skills Framework to share insight into the impact that a move to clean energy will have across occupational profiles.

As we transition to new ways of working, we must equip the workforce across sectors with the skills they will need to embrace these changes. Setting the foundations and developing the infrastructure we will need, will also give us access to the green economy.

When we all work together, we know that we can deliver great things. During #NCW2025, let's look ahead, think to the future and set the tone for a brighter and cleaner tomorrow.

#Hydrogen #H2 #NationalCareersWeek #Careers #NotJustLabCoats

4

1 comment

Victoria Geary (she/her)

Senior Strategist | Career Development Practitioner

Another brilliant programme for careers professionals to be aware of when working with young people!

#NCW2025

We Are Futures

15,700 followers

+ Follow

With this week being #NationalCareersWeek we couldn't help ourselves but shout about our work with McDonald's and their

Jenny Taylor MSE Karen Bruce Simon Barossa Stephen Kelly Michelle Andrews Elin Pearson Nickie LaMennae

#psudBME #PrincessRoyalTrainingAwards #EarlyCareers #TalentDevelopment #FutureLeaders

Charles Cracknell

Youth Enterprise & Apprenticeship Manager

During #NationalCareersWeek it is important that organisations continue to promote #EnterpriseSkills #Entrepreneurship and the importance of #BeYourOwnBoss all year round in order to facilitate a growth in the number of young business owners.

If any organisation in Hull and/or the East Riding works with young people aged 16 to 29 then we would like to meet up with you to outline with our youth enterprise ambassadors what we do via [www.nc4c.co.uk](http://www.nc4c.co.uk)

Please contact me via [charles.cracknell@hullcc.gov.uk](mailto:charles.cracknell@hullcc.gov.uk)

#NCW25 #NCW2025 #NationalCareersWeek #SelfEmployment #MC4C

10

1 repost

Rebecca Galley

CEO at Tornade Wire Ltd

Manufacturing: A Career Worth Considering

This National Careers Week, I want to challenge outdated perceptions of manufacturing. It's an industry that drives innovation, offers diverse career paths, and provides future-proof opportunities, yet it's often overlooked.

I've enjoyed a career in B2B industrial sectors, and while I never planned to work in manufacturing, it has been hugely rewarding. Now, as CEO of Tornade Wire Ltd, I see first-hand how manufacturing is evolving with automation, sustainability, and digital transformation creating exciting new roles.

From engineers and welders to data analysts and business leaders, there's a place for everyone in manufacturing. It's time to rethink what this industry has to offer.

I've shared my thoughts in this article. Take a look, and let's start the conversation! 🗣️

#NationalCareersWeek #ManufacturingCareers

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NATIONAL CAREERS WEEK 2025 REPORT | 15



# STUDENT IMPACT

“During the NCW2025 Campaign, over 2 million young people were involved in exploring their potential future careers and learning about the world of work. This is the biggest event of its kind in the UK.”



2,500+  
SCHOOLS

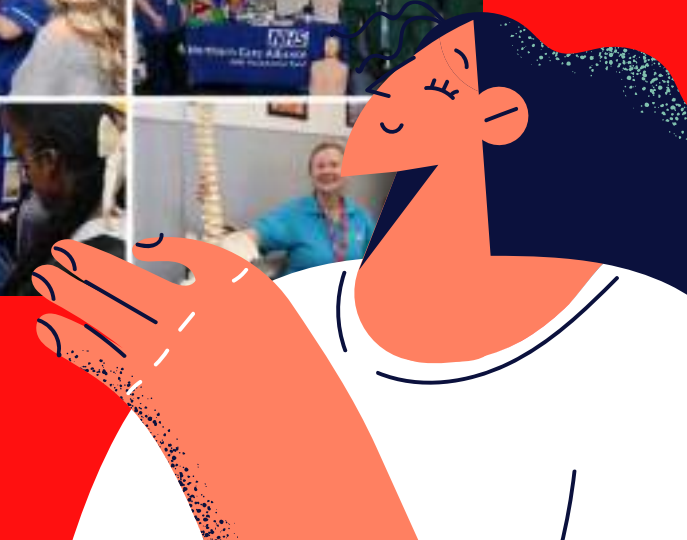
300+  
FE COLLEGES

60+  
UNIVERSITIES

“2000 students took part in our careers fair today to celebrate #NCW2025 We'd like to thank the 50 employers that gave up their time.”









INCLUSIVITY


“NCW celebrates the exciting potential career options and job roles that exist with a fully inclusive strategy. Highlighting all pathways from vocational to entrepreneurial and academic, addressing all abilities, we ensure nobody is left behind.”



**Fimreen Bradley** · 31st  
Founding Director of Fimreen Careers and IL...  
National Careers Week · 🇬🇧

What a week it has been! I've had the chance to host some amazing masterclasses, share career tips, mentor inspiring individuals, and even attend the fantastic Hovey Branch event in Belfast today alongside a tournament!

It's been a week full of growth, connections, and empowerment. So grateful for every opportunity to help others level up in their careers. Let's keep pushing boundaries and chasing those dreams! 🌟



CCO 12 1 repost

**Abbie-Louise Hannaby** · 31st  
Careers and Employability Coordinator  
National Careers Week · 🇬🇧

It's National Careers Week! To celebrate NCW, we are engaging with our learners, helping them take their next steps—whether that's exploring courses for next year, refining their CVs, or booking 1-1 careers guidance sessions. It's been fantastic to see so many students thinking about their future!

As part of the week, we are asking learners to make a pledge: What will they focus on in 2026 to move forward in their career journey?

National Careers Week is all about empowering students to plan for their future, and we're proud to support them every step of the way.

#NationalCareersWeek #WesterCollege #CareersSupport

Wester College National Careers Week Anna Holton Antonia Travers Sarah Roberts Sophie Roberts Elizabeth Dingdale Emma Nicholls Luke Penberthy



CCO 17 2 comments · 1 repost

**Simone Wilson** · 31st  
Careers Manager | Qualified Career Coach  
National Careers Week · 🇬🇧

WOW Day 2 did not disappoint! We saw a mixed age (lower school) team WIN the Merseyside Police Cyber Dependence Unit Challenge Finals at Antree, our Careers Ambassadors presented Liverpool City Region Careers Hub Growth Sector information in Y7 forms, Unilever delivered a Future Innovators Challenge in which students produced fantastic product designs and ideas, Wirral Met College led an interactive construction workshop, Y9 played the Monopoly Careers Conversations game in their PG-16 lesson and Computer Science showcased the transferable skills that students are developing in lessons. Another jam-packed day with more to come! National Careers Week!



CCO 12

**Julie Hussey** · 31st  
Careers Consultant South Yorkshire Careers...  
National Careers Week · 🇬🇧

WOW Day 4 and Rachel Crowder and I are down at Wickensley Partnership Trust Cranworth Road site to see how Medical Mavericks are inspiring our young people as part of the South Yorkshire Careers Hub funded Intelligent Careers Project.

200 Year 9s from across the trust who have expressed an interest in the health and social care sector have been invited to attend these fun, practical workshops to gain hands-on interactive experience with a wide range of medical equipment.

In the words of one young man, "This has just confirmed I'm definitely interested in pursuing a career in medicine!" - just brilliant!

Huge thanks to Julie Webster for all your efforts in making this happen! 🙌

#careers  
#inspiringthefuturegeneration  
#buildingfuturetalent

National Careers Week  
Rotherham Investment & Development Office  
The Careers & Enterprise Company



CCO 17 5 reposts

**Natasha Bonasu** · 31st  
Financial Wellbeing Specialist & Trainer | FAW...  
National Careers Week · 🇬🇧

It's vital to recognise the importance of financial literacy in shaping your career path!

As you explore options this National Careers Week, remember that financial education is a key component of career success!

Many young professionals and students face financial stress that distracts them from their career ambitions.

Some are either young carers, career leavers or migrant children. Some accept a role that doesn't align with their career goals simply because of financial pressure.

How can we prepare young people for a successful career without explaining personal finances? I suggest:


Career days/fairs/weeks WITH financial education workshops.

There is no point discussing career pathways without discussing pay/day.

It doesn't make sense, young people will experience payday every month for the rest of their lives and only explore a few career options.

Do you think it is possible to talk careers without talking salary and managing finances?

Hello! My name is Natasha. I specialise in financial wellbeing, focusing on empowering apprenticeship and early career managers to effectively motivate and support new recruits.



CCO 21 10 comments

**Mark Anderson, Career Coach** · 31st  
Helping individuals to identify their purpose &...  
National Careers Week · 🇬🇧

To coincide with National Careers Week the BBC launched their big survey on the jobs that teenagers want. Last week I was invited onto BBC Breakfast to discuss the results.

It's always interesting to see where young people's heads are at (Doctor and Engineer are the top 3) but I'm always keen to emphasise that there are thousands of jobs that young people (and adults!) know nothing about. So we all need to stay curious, explore and network throughout our careers - these are key factors in determining career success. For the full top 10 jobs, see <https://bbc.com/news/health-66024>



CCO 23 16 comments · 11 reposts

**Irene Smith (RCDP) (BCL)** · 31st  
SAD Career Advisor  
National Careers Week · 🇬🇧

Day 6 and Final Day of National Careers week is a day for reflecting of all that has been achieved at Duxmouth and Poole College. Careers Prep - Where all questions were careers related. Myths & Facts around a variety of industries. Skills & Qualities. Q & A session. Guess the Career. "In the future I want to be". CV workshops. The student engagement over the last week has been amazing to see.

Not only have our students learnt looking at careers can be fun and not as scary as they think but the skills, qualities, values and qualifications they have already gained and are continuing to build on can support them in their future pathway and life. They have explored their progression and considered what their future could and can look like.

WOW DAY 6 YOU CAN National Careers Week Rippa Akin (RCDP)



CCO 17 2 reposts

**Jacqui Hutchinson** · 31st  
Education, Employment and Skills Lead...  
National Careers Week · 🇬🇧

So when a Building our Futures primary school wants to celebrate World Book Day, alongside National Careers Week - what do we do?

I about out to our fabulous employer partners to support with a photo of themselves or their colleagues, reading at work! I also had the amazing support from Stuart Cully, Chair, PIR, MIPR, who through Aareon, was able to supply me with 290 "When I grow up" books, which are being shared across our schools to support career learning and reading. A huge thank you again Stuart, your support is hugely appreciated!

Thanks also to Alexander Hill, Robertson Group, Chris Onfield, Network Rail, Kay Doragh, Equinox, Mark Halliday, Jamie Edwards, Harriet Beattie, Simply Aviation Training, Sam Johnson, SES Engineering Services, South Underground Laboratory for their photo's and support to this rather unusual shout out.

Peter Neal Wade Tovey MBE TD MSc Rachel Lawrence Stephen Logan nick newman



CCO 26 6 comments · 3 reposts

**Heathland Alumni** · 31st  
For all Heathland School Alumni, Just Sayin...  
National Careers Week · 🇬🇧

Celebrating National Careers Week!

We had the incredible opportunity to host an inspiring assembly for our Y7 & Y8 students with an esteemed employer Fernwood Construction, Fernwood, Heathrow, Tideway London and former student, Idris Sarwar who shared his career journey with us. It's always a joy to see our alumni giving back to the school community and providing invaluable insights to the next generation.

During the assembly, Idris spoke candidly about his experiences navigating the job market, the challenges he faced, his love for STEM subjects and the milestones that shaped his career.

Idris emphasised the importance of lifelong learning, networking and resilience in building a successful career.

One key piece of advice that resonated with our students was the significance of pursuing passion alongside opportunity. Students were encouraged to seek work experience and roles that align with their interests and values, as this leads to greater fulfilment and success in the long run.

A huge thank you to Idris Sarwar for always taking the time to share his journey and wisdom with us. It's moments like these that remind us of the power of mentorship and the importance of community support in shaping our careers.

Here's to inspiring future generations and celebrating the diverse paths that lead to success! 🌟

STEM Ambassadors

#NationalCareersWeek #CareerDevelopment #Mentorship #AlumniSuccess #Inspiration



CCO 21 2 comments · 3 reposts

**Louise Reeve** · 31st  
Level 7 Careers Advisor and Work Experience...  
National Careers Week · 🇬🇧

Busy week here at St. John Fisher Peterborough. Our career fortnight has started off with form time activities, lunch time careers talk and WNCW2025 Dear Signe.

A big thank you to Jenny Tod (AOLE), Rachel Reeve, Simon Black, Jack Bristow from Taylor Rose for joining us on Tuesday lunchtime and BETTY SAVIES from First Aviation EAST ANGLIA on Thursday.

Our students have gain a great insight into Law and Accounting.

Next week more lunch time career talks, form time activities and Friday is our focus day with trips to Anglia Ruskin University, Mock Interviews and many more career related activities.



CCO 14 3 comments · 1 repost

**Chloe Durkin** · 31st  
Managing Consultant at NES Recruitment - Chert...  
National Careers Week · 🇬🇧

Today kick starts National Career Week in the UK, an excellent opportunity to explore new career paths and upskill! 🌟

At NES Recruitment, we are dedicated to connecting talent with outstanding opportunities. Whether you're an experienced professional or just starting out, there's no better time to consider a career in engineering.

Check out our exciting engineering vacancies here: <https://find.jobs/nr.uk>

#NESRecruitment #NationalCareersWeek #EngineeringJobs #CareerOpportunities



CCO 21 6 comments · 2 reposts

**Gayle Pogson** · 31st  
Head of Careers, Work Placement and Inspi...  
National Careers Week · 🇬🇧

What an incredible National Careers Week at Yeovil College! A huge well done to everyone involved—your hard work and dedication truly made a difference. It's fantastic to see so many learners inspired and supported in their career journeys. We absolutely smashed it! 🌟

#WNCW25 #CareersWeek #YeovilCollege

**Yeovil College**  
4,705 followers  
31st

It's safe to say we've had an extraordinary week of masterclasses this National Careers Week!

We've welcomed Barons Solicitors, Synergy Farm Health, Ardman Animations, Info Film, Mirek Langdon, Techosaurus and even UK Parliament to name a few for a range of engaging sessions and inspirational talks.

Our students have left this week feeling truly inspired and motivated about their future careers!

Thank you again, to all the employers who took the time to visit us!

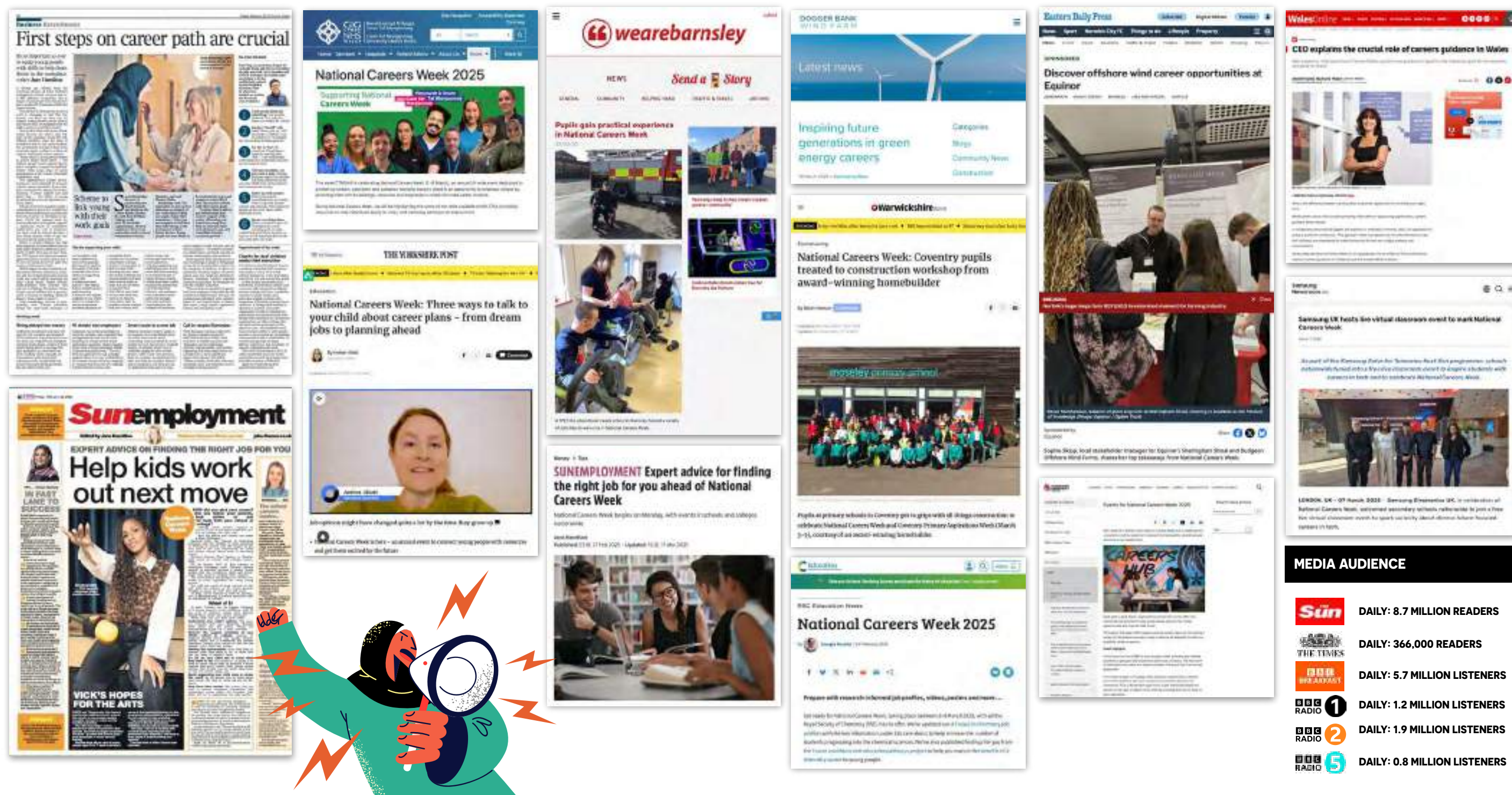
#ChangingLives #WNCW2025 #CollegesBook2025 #LoveOurColleges



CCO 21 2 comments · 2 reposts



# NCW IN THE NEWS





# NCW25 AMBASSADORS

"We believe that careers education is a vital part of what we do at Healing Academy. Our mission is to provide pupils with immersive experiences to help them make informed post-16 pathway decisions. National Careers Week provides us with the support and resources to make this happen. This shows our students, staff, and parents/carers what can be achieved with the right support and care."

## EVERY WEEK FOR US IS NATIONAL CAREERS WEEK.

The support that I get has the Careers Lead is incredible. I get access to a like minded community of people who are making a difference every day to young people."

**Steve Hoey**

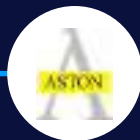
Careers Lead, Healing Academy



"National Careers Week 2025 at Aston Academy, provided an informative vehicle of inspiring encounters, targeted to inform and motivate young people inclusively through out the School of local and national opportunities and pathways.... Empowering young people with the confidence to reach their full potential though self identification and positive realisation of their personal growth and skill set, creating their own journey to change society and the modern world positively"

**James Shaw**

Careers Leader, Aston Academy



## I AM PRIVILEGED TO BE A NCW AMBASSADOR, SUPPORTING A FAMILY OF MORE THAN 40 PRIMARY AND SEND SCHOOLS, TO SHOWCASE THE POWER OF CAREERS LEARNING.

This year, the interest, passion and energy for National Careers Week has been phenomenal with events including parent and child career fairs, World Book Day Careers, industry workshops, mock interviews for Year 5 and 6 with employers, aspiration assemblies and the list goes on.

There's a phrase amongst Career professionals, "ItsSoMuchMoreThanTalkingJobs" - and NCW absolutely supports how careers learning and education for all ages removes those barriers to young people who are wanting to create a great future for themselves

**Jacqui Hutchinson**

Education, Employment and Skills

"Like previous celebrations, National Careers Week 2025 celebrations have also greatly redefined access and quality of careers education services in Uganda because a robust foundation for the career development process in our communities is laid."

**Mulihi Bumali**

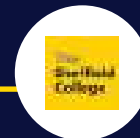
Careers Leader, The Sheffield College



"We get involved in National Careers Week as we LOVE it at The Sheffield College. We've ran a careers themed week in March for NCW since 2018 and it's the highlight of our annual careers programme and college event calendar. We love it as it supports careers exploration and awareness raising, informs decision making, provides networking opportunities, employability skills development, builds confidence and celebrates all things careers. The theme this year 'you can' really encompasses the approach we have at the college which is to support, inspire and raise up all of our students - no student left behind".

**Sarah Kettlewell**

Careers Leader, The Sheffield College



National Careers Week is a fabulous opportunity to demystify the often misunderstood term 'careers education' and give every student the widest opportunity to explore their skills and possible pathways, and to help them identify the best 'next step' that they can take, without fear of it defining the rest of their lives.

**Miss Sarra Jenkins**

Director of Future Pathways, Politics Teacher

I have worked as a career's professional since 1990 and I am passionate about supporting young people to achieve their full potential. However, we cannot do this alone and for me collaboration is key, our partner organisations and parents and carers are vital in this mission, and we hope to use the National Careers Week platform through both the Youth Skills and Employment Guarantee Young Peoples Opportunities Bulletin and our NCW online event to continue to increase awareness, inform and inspire young people on their journeys and equip supporting adults with the information they need to give their young people the best and most up to date advice and information.

## BEING A NATIONAL CAREERS WEEK AMBASSADOR WAS A REAL PRIVILEGE WHICH ALLOWED ME TO BE PART OF THE BIGGER PICTURE AND SEE WHAT COLLEAGUES ACROSS THE COUNTRY WERE PLANNING.

This really inspired me to make the most of NCW2025 to benefit our resident young people. Thank you to Nick and the team for all their support. It has been an amazing journey!

**Nafsika Atta**

Quality & Performance Manager





# NCW25 AMBASSADORS

National Careers week was a week where achievements were made at Bournemouth & Poole College. We covered all three of our campus's and with the fantastic resources supplied by National Careers Week from Virtual Careers Fair, printable resources our students had a week of finding out exploring, talking and understanding. They understand exploring careers can be fun and not as scary as they think. The skills, qualities, values and qualifications they have already gained and are continuing to build on can support them in their future pathway and life.

The student Engagement was amazing and they all enjoyed a game of Careers Pong along with Myths & Facts, "In the Future I want to be", CV workshops amongst all the other Career focused events.

**OUR STUDENTS HAVE EXPLORED THEIR PROGRESSION AND CONSIDERED WHAT THEIR FUTURE COULD AND CAN LOOK LIKE. #YOU CAN**

**Irene Smith (RCDP) (RCL)**  
SEND Careers Advisor  
Bournemouth and Poole College

**NATIONAL CAREERS WEEK HIGHLIGHTS THE IMPORTANCE AND THE POWER OF AMBITION, INSPIRATION, DREAMS AND OPPORTUNITY – IT HAS GIVEN THE POSSIBILITY FOR MANY STUDENTS ACROSS THE COUNTRY TO SUPPORT IN TURNING THEIR ASPIRATIONS INTO REALITY.**

It has been absolutely wonderful to see so many organisations, including school, education & training providers, and businesses, throwing themselves into the week and helping to shape the future workforce and inspire the next generation.

There has been amazing events taking place everywhere and it is brilliant to see education and the world of work coming together. Every career journey begins with providing the right opportunities and inspiration and Careers Week gives an ideal opportunity to do this.

**Simon Wareham**  
Assistant Headteacher  
Southmoor Academy, Sunderland



From employer talks and workplace visits to skills workshops and careers fairs, National Careers Week provides a vital opportunity to inspire and empower students across the country so that they can make informed choices about their futures.

**IT WAS PARTICULARLY IMPRESSIVE TO OBSERVE THE RANGE OF APPRENTICESHIPS BEING PROMOTED ACROSS NATIONAL CAREERS WEEK 2025, DEMONSTRATING THE MANY EXCITING OPPORTUNITIES YOUNG PEOPLE NOW HAVE TO GAIN NATIONALLY-RECOGNISED QUALIFICATIONS AND PURSUE THEIR CAREER ASPIRATIONS THROUGH WORK-BASED TRAINING.**

A well-deserved congratulations to the hard-working careers leaders and career development professionals who delivered a week of exciting careers activities to inspire and empower the young people they work with.

To the employees, employers, and education providers who generously shared their time and expertise to broaden the horizons of our future workforce, thank you for supporting National Careers Week 2025!

**Emma Morris**  
Apprenticeships Consultant  
West Sussex County Council



Students at Wirral Grammar School for Boys had an exciting NCW25 hearing from a range of different professionals. They engaged in many interactive workshops throughout the week including team building with the RAF, Games Development with local company Scenograph Studios, Project Management with Kier Group and an Innovation Challenge with Unilever. We also hosted Higher Education providers Liverpool John Moores University and the University of Chester who delivered incredible Sports Business, Nursing and Natural Sciences sessions (racing cockroaches and breaking chicken bones were a particular highlight!)

**ON THE FINAL DAY OF NCW, WE CELEBRATED WITH OUR ANNUAL Y7 CAREERS DAY WHICH SAW STUDENTS PARTICIPATING IN ACTIVITIES RELATING TO ROBOTICS, SOFTWARE DEVELOPMENT, CIVIL ENGINEERING AND UNIVERSITY STUDY.**

This day was supported by our student Careers Ambassador team who did a great job in looking after our guests and working with our younger learners.

Overall, the impact of these activities at WGSB was HUGE! There was a real buzz around school with students able to gain in-depth insights into a variety of careers and pathways, supporting them in making informed decisions about their futures and developing their employability skill sets. We are so grateful to all providers for taking the time to share their expertise and inspire the next generation.

**Simone Wilson**  
Careers and Progression Manager  
Wirral Grammar School for Boys



Bournemouth  
& Poole College





# ALL THE BEST CAREERS WEEK RESOURCES IN ONE PLACE!

## RESOURCE BOOKLET 2025

National Careers Week  
**NCW**



# SAVE THE DATE

## #GREENCAREERSWEEK

3-8TH

NOVEMBER 2025



# #NCW2026

# SAVE THE DATE

2ND - 7TH  
MARCH 2026

National Careers Week

# NCW

